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Atrium Launches “Training Tuesdays” for Remodelers

Free, targeted Webinars are designed to increase remodelers’ profits, industry savvy

DALLAS – To provide a proactive solution for the challenging construction market and a value-added service for remodelers and building industry professionals, [Atrium Companies, Inc.](http://www.atrium.com), manufacturer of Atrium Windows and Doors-branded products, announced today that it will launch “[Training Tuesdays](http://www.trainingtuesdays.com),” a series of complimentary Webinars. The educational series will begin May 13, 2008 and continue through the year.

The monthly training sessions will be held the second Tuesday of every month at 1:30 p.m. ET/10:30 a.m. PT. They will cover crucial topics for remodelers and other home-improvement industry professionals, such as sales, advertising, lead generation, management, Web site how-to's, business software, legal information and more. A variety of spokespeople will helm the Webinars, providing expert advice and industry insights.

Upcoming Webinar dates and speakers:

- **May 13:** “Turning GLOOM into BOOM! Succeeding and growing in today’s troubled market,” with speaker Rick Grosso, an expert in sales psychology and training, and a sales consultant for companies worldwide
- **June 10:** “Setting MORE and BETTER appointments from your leads,” with speaker David Yoho, Jr., one of America’s leading sales, marketing and management consultants to the remodeling industry since 1978
- **July 8:** “Close with confidence: The best of Phil Rea’s 32 sales closes,” with speaker Phil Rea, founder of R2R Associates, one of the best coaching and training teams in the home services industry

“Research surrounding our past Training Tuesdays revealed that these events are very much sought-after—and that Atrium is the only supplier offering such a timely training service,” said Russell Nirella with the Marketing Department at Thermal Industries, Inc., one of Atrium’s replacement window facilities. “This is a value-add opportunity and we encourage all of our dealers and customers to take advantage of these complimentary Webinars to grow their businesses’ bottom lines.”

To register for Training Tuesdays, participants are encouraged to go to www.trainingtuesdays.com and sign up for each separate Webinar. Session confirmations and reminders will be sent via e-mail to participants. Spokespeople for the remaining training dates also will be announced on the Web site.

About Atrium Companies, Inc.

For more than 50 years, Atrium Companies, Inc. (www.atrium.com), has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles are also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s SafeHarbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors.

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